

Streamline Your Payment Card Processes Securely

Reduce paper waste, improve data accessibility and efficiently handle standard credit card transactions for your customers.

Payment Card Interface links CDK IntelliDealer™ with 2C Processor, a registered payments processor and e-commerce solution provider. This allows for an integrated credit card solution that simplifies submission and approval for credit card transactions in your dealership.

Along with CDK's Signature Pad Sharing Solution, Payment Card Interface and 2C Processor can replace your existing solution and help streamline transactions. The Signature Pad Solution has the ability to read credit cards via the magnetic stripe reader and then securely pass the card data into Payment Card Interface. Once the credit card information is passed through Payment Card Interface, 2C Processor completes the authorization and approval. The Signature Pad can then record the signature, completing a paperless transaction.

Plus, the transaction is easily accessible in IntelliDealer, which in conjunction with the Payment Card Interface, ensures your customers' data is securely stored, protected and adheres to relevant privacy legislation. IntelliDealer transmits Customer Name, Amount, Customer Number, Invoice Number, Street Address, ZIP / Postal Code, Employee / Salesperson ID, encrypted Card Number and Expiration Date. Once submitted, the Payment Card Interface will deliver an authorization or rejection back to CDK IntelliDealer.

“

Moving to this CDK credit card processing system has really helped us have better control over our processes and, in turn, our dealership... the reporting features are awesome.

”

— Donnie Williams
IT Manager
Scott Equipment



Key Features and Benefits

Seamless integration with Accounting / **CDK IntelliDealer**

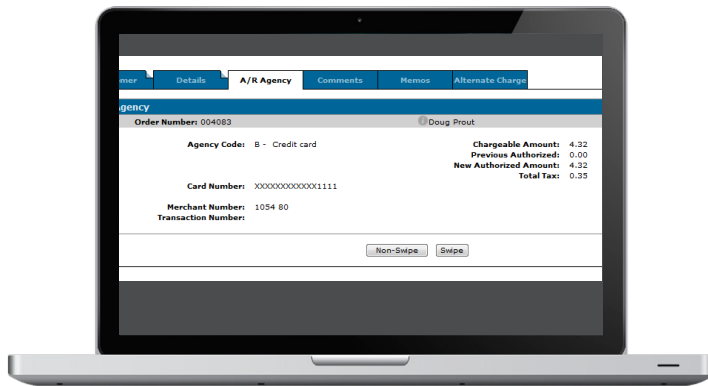
Next-day funds settlement in U.S.; 48 hours in Canada

Signature, Authorization Number and last four digits of Card Number printed on invoice

Month-end billing of merchant fees

No duplicate receipts

Fully PCI-DSS compliant* and used at **over 600 CDK HE dealership locations**



Seamless integration with CDK IntelliDealer

Approved CDK-supported Devices**

Magtek DynaPro

US only.

Verifone MX880

Canada only.

*The major credit card issuers (Visa, MasterCard, American Express, Discover and JCB) require as of July 1, 2010 that all merchants accepting credit cards for payment comply with the Payment Card Industry Data Security Standard (PCI-DSS). It is the responsibility of the merchant to assure that its payment processing services comply with the PCI-DSS.SS

**The devices have to be purchased through CDK Heavy Equipment because they need the proper encryption credentials loaded on the device. CDK Heavy Equipment does not have a signature capture only device. Any other signature devices not listed above may no longer work with IntelliDealer 3.0.

Improve Your Security and Customer Satisfaction with Payment Card Interface!

Email us at sales.heavyequipment@cdk.com or call 519.474.5212

Why You'll Love It

- » Greatly reduces risk of employee fraud and liability for card breaches
- » Provides higher levels of customer satisfaction
- » Just one unit for both signature and capture
- » Last-known card / authorization only capabilities
- » No need to rekey invoice amount or address into a separate device
- » Pre-authorization option to ensure customer has available credit

Why Your Customers Will Love It

- » Makes transactions faster and easier
- » Minimizes human error
- » More professional presentation
- » Dealer gift cards are accepted

Next Steps

- » Contact 2CP at 1.877.725.8889 or email cdkheavyequip@2cpusa.com to get merchant contract details
- » Contact CDK Heavy Equipment sales to order signature/credit card pads and Payment Card Interface

